



# *Commercial Bred Heifer Sale*

**August 28, 2025** | at the farm | 7 PM MDT

D|L|M|S  
[www.dlms.ca](http://www.dlms.ca)



**We would like to invite you**  
*to the Dorran Cattle Co. fifth annual sale on Aug. 28!*

**Grouped in pens of 2-4 head**  
*by calving dates, phenotype and colour.*

**65 Commercial Bred Heifers Sell!**

**53 due in January**  
**Black • Red • Blaze or Baldy**  
**+ Angus embryos**



## Dorran Cattle Co. Commercial Bred Heifer Sale

August 28, 2025 | 7 p.m. (MDT) | DCC Sale Facility

Please join us for a steak supper and pie at 5:30 p.m.

Auctioneer: Col. Ryan Dorran • 403-507-6483

### Bohrson Marketing Services:

Scott Bohrson • 403-370-3010

Taylor Richards • 306-821-4169

Riley Bohrson • 639-213-7777

Marty Bohrson • 306-220-7901

Rob Voice • 306-270-6082

Jaxon Payne • 306-830-0456



### MC Marketing:

Kiley McKinna • 402-350-3447



### R&R Marketing:

Randall O. Ratliff • 615-330-2735



### Marketing Agents:

Craig Flewelling • 403-556-0515

Bryon Wolters • 780-581-8396

### Pour de l'information en français:

Anne Brunet • 403-200-9922



Ryan, Cassie, Dalton & Tucker Dorran

Box 1699, Didsbury, Alberta T0M 0W0

Ryan: 403-507-6483 | Cassie: 403-507-5953

info@dorranmarketing.com

dorranmarketing.com/dorran-cattle-co





### How To Bid

This is a live sale. Please have fast internet to bid along online.

If you prefer to be in attendance or leave money with Dorran Cattle Co. or sales staff, these are also great options!



Visit [dlms.ca](http://dlms.ca) to register and bid online.

Need help?

Contact:

**Dacie Przekop**  
**780-656-5513**

# CAN'T MAKE THE SALE?

## Watch, Bid & Buy Online

### Instructions for Viewing And Bidding At the Sale

Visit [www.dlms.ca](http://www.dlms.ca), Fill out the registration form located under registration and sign-up for your free user account to select a username and password.

**BIDDERS** - To be approved as a bidder, Log in and click BUYER APPROVAL tab, select the sale you are interested in bidding at and click sign up.

**For more information or help with buyer approved call:**  
**Mark Shologan 780-699-5082 or Purebred Team 780-991-3025**

**DLMS**  
[www.dlms.ca](http://www.dlms.ca)  
Direct Livestock Marketing Systems



*Directions to the farm* | 31027 Range Rd 20 • Didsbury, AB | Search **Dorran Cattle Co.** on Google Maps

From Calgary, head north on QEII. Between Didsbury and Carstairs exits, turn west off the hwy on Westcott Rd. Pass the train tracks; head north on Range Rd 20. Sale is located in the black/white barn, first drive way on east side.



## Terms

The terms of the sale are cash, cheque, wire or etransfer, payable on location or within 15 days following the sale to Dorran Cattle Co. The right of property shall not be exchanged until after satisfactory settlement has been made. Every group will sell to the highest bidder times the number of head in the lot; the auctioneer will handle any disputes if needed. Announcements from the auction block take precedence over printed or previously announced details. All monies are in Canadian funds.

## Viewing

Summer evenings are a great time to come view the heifers on pasture. Call/text Ryan at 403-507-6483 to stop by for a visit! On the afternoon of sale day, heifers will be penned by sale lots at the barn.

## Pregnancy/Health Verified

Dr. Waylon Wise, DVM, at CCHMS performed ultrasound pregnancy examinations on all heifers. A 283-day gestation table was used based off the natural service observation in combination with the dated ultrasound verification. Heifers have been on native pasture since the first of June and had free choice salt and mineral.

## USA Buyers

We welcome U.S. customers. Transportation as well as health and export paper fees would be the responsibility of the buyer. Dorran Cattle Co. will help with arrangements. Contact Ryan before the sale for more information. Current U.S./Canadian exchange rate would put Americans at a significant advantage paying around \$7,200 USD for every \$10,000 CAD bid.

## Transportation

Buyers are responsible for all transportation of sale purchases. We kindly ask that heifers are at their new homes by the last week in September. Dorran Cattle Co. may be able to provide some guidance and help to line up transportation arrangements if needed.

## Accidents

Although every precaution will be taken, Dorran Cattle Company or any sale staff will not be responsible for any accidents or loss of property. Said parties assume no liability, legal or otherwise as a result of this cattle facility or auction.

## Thank you for your interest in our 5th annual sale!

The cattle industry is near and dear to our hearts, and it's so fun watching our boys grow that same love. We are excited to present to you what we believe is our most consistent set of heifers yet. The demand for quality replacements has never been so high, and we would be honoured if you'd consider our program as you grow your herd!

Success stories of our heifers keep us motivated. We've had several junior success stories with 4-H steer projects and commercial heifers. This year seeing two progeny from our heifers go on to Grade Prime (or AAA+) was very rewarding. At the end of the day, we are producing beef to enjoy on our plates and market throughout the world as a great eating experience.

Triangle K in Barrhead, AB, continues to impress us with their feedback on our heifers. With 1,200 calves per year, they seem to pick out our heifers and report to us how they are doing as first calvers and beyond. If you think a great recipient cow doesn't matter, ask them how our heifers have performed in growing their ET program. A quiet mother who can milk and raise a heavy calf is invaluable when you are mating exceptional genetics to impact your herd.

For the third year, we are offering progeny from heifers sold through our sale. If you have heifer calves this fall you are willing to part with off of our sale heifers, be sure to let Ryan know. We would be interested in buying them back for next year's offering. Understanding the genetics behind these heifers is key, and we believe in these heifers and the matings they are carrying.

Dorran Cattle Co. heifers have been selected from astute cattle breeders across Alberta and Saskatchewan. Some of the breed-leading Simmental, Red Angus, Angus and Hereford sires make up these pedigrees, helping you feel confident in these replacements to strengthen your own herd.

Heifers are identified by their Dorran Cattle Co. number and penned in lots of two to four head by phenotype and calving date. All heifers were exposed to our service sire bull battery, each backed by phenomenal cow families!

We look forward to the fun you are going to have calving this group of heifers! We are very proud to present them to you on **August 28!** Be sure to come for the steak supper and pie, and stick around for some hospitality after!

*Ryan, Cassie, Dalton & Tucker Dorran*



*Lot* 1

**390 • Black Blaze** | Sire: Brooking Triumph 2076  
{ Due Jan. 17 }

**394 • Black Baldy** | Sire: Brooking Gold Coin 1201  
{ Due Jan. 28 }



**Brooking Gold Coin 8069 :**  
Grandsire to 390



**Allison Sundance 63J :**  
Sire to 375 and 376

*Lot* 2

**375 • Red** | Sire: Allison Sundance 63J  
{ Due Jan. 5 }

**376 • Red** | Sire: Allison Sundance 63J  
{ Due Jan. 12 }

*Lot* **3**

**377 • Black** | Sire: Allison Refine 78K  
{ Due Jan. 6 }

**385 • Black** | Sire: Black Wheel Dracarys 86G  
{ Due Jan. 20 }

**405 • Black** | Sire: Greenwood Coalition JJP 21J  
{ Due Jan. 25 }



*Maternal Quality & Docility*  
**65 Commercial Bred Heifers Sell!**  
+ Angus embryos



*Lot* **4**

**392 • Black Baldy** | Sire: FCC 8300F Bourbon 3K  
{ Due Jan. 1 }

**393 • Black Baldy** | Sire: Peak Dot Colossal 828G  
{ Due Jan. 7 }



*Lot* **5**

**388 • Black Baldy** | Sire: Brooking Homegrown 9028  
{ Due Feb. 28 }

**398 • Black Brockle** | Sire: FCC 8300F Bourbon 3K  
{ Due Feb. 25 }



*View Videos*

Videos of each group  
selling can be viewed at  
[dorranmarketing.com](http://dorranmarketing.com) or [DLMS.ca](http://DLMS.ca).

2025 Grand Champion Junior Female and  
Reserve Champion Jackpot Heifer  
at the Vermilion Fair





# Lot 6



**356 • Black Brockle** | Sire: Haroldson's JVI Royal 24E  
{ Due Feb. 7 }

**395 • Black Brockle** | Sire: FCC 8300F Bourbon 3K  
{ Due Jan. 14 }

# Lot 7



**338 • Red** | Sire: Red BCC Gator 76K  
{ Due Jan. 4 }

**339 • Red** | Sire: Red BCC Gator 76K  
{ Due Jan. 26 }



# Lot 8

**346 • Black Blaze** | Sire: S A V Early Arrival 0903

{ Due Jan. 21 }

**359 • Black Brockle** | Sire: MRC Forge 894H (MR TR Hammer 308A ET)

{ Due Jan. 14 }

**397 • Black Baldy** | Sire: Brooking Golden Ticket 2158

{ Due Jan. 29 }



8

# Lot 9

**368 • Red** | Sire: Red Ter-Ron Troubadour 5K

{ Due Jan. 7 }

**382 • Red** | Sire: Red Allison Zeal 197K

{ Due Jan. 5 }



10

# Lot 10

**371 • Red** | Sire: Richmond Jentry SRD 4J  
{ Due Feb. 5 }

**386 • Red** | Sire: Red Flying K Jetstream 222J  
{ Due Jan. 30 }



# Lot 11

**353 • Black** | Sire: Anchorage Missouri 1062  
{ Due Jan. 16 }

**354 • Black** | Sire: S A V Early Arrival 0903  
{ Due Jan. 6 }

**351 • Black** | Sire: S A V Early Arrival 0903  
{ Due Jan. 11 }



**S A V Early Arrival 0903 :**  
Sire to 346, 354, 351 and 349



## Lot 12

**343 • Black** | Sire: Shaw Caldwell 11432

{ Due Jan. 14 }

**404 • Black** | Sire: Greenwood Coalition JJP 211

{ Due Jan. 22 }

**391 • Black** | Sire: Brooking Homegrown 9028

{ Due Jan. 9 }



## Lot 14

**340 • Red** | Sire: Red BCC Gator 76K

{ Due Jan. 15 }

**360 • Red** | Sire: Red Allison Smack 171

{ Due Jan. 15 }

**379 • Red** | Sire: Red Allison Zeal 197K

{ Due Jan. 25 }



## Lot 15

**370 • Red** | Sire: Red U2 Genesis 103G

{ Due Jan. 9 }

**380 • Red** | Sire: Red SSS Valor 663K

{ Due Jan. 5 }



**Red U2 Genesis 103G :**  
Sire to 370

# Lot 16

**355 • Black Baldy** | Sire: Haroldson's JVI Royal 24E  
{ Due Jan. 13 }

**357 • Black Baldy** | Sire: Haroldson's JVI Royal 24E  
{ Due Jan. 14 }

**401 • Black Blaze** | Sire: RF No Limits 1112J  
{ Due Jan. 8 }



# Lot 17

**342 • Black** | Sire: Heiken Trademark 1018  
{ Due Jan. 6 }

**349 • Black** | Sire: S A V Early Arrival 0903  
{ Due Jan. 5 }

**389 • Black** | Sire: Wilbar Nitro 875H (Conley South Point 8362)  
{ Due Jan. 17 }



# Lot 18

**341 • Black** | Sire: Hoover High Country Z422  
{ Due Jan. 22 }

**344 • Black** | Sire: Heiken Trademark 1018  
{ Due Feb. 1 }

**403 • Black** | Sire: Greenwood Coalition JJP 21J  
{ Due Feb. 16 }



**Greenwood Coalition JJP 21J :**  
Sire to 405, 404, 403, 402 and 406



# Lot 19

**402 • Black** | Sire: Greenwood Coalition JJP 21J  
{ Due Jan. 7 }

**406 • Black** | Sire: Greenwood Coalition JJP 21J  
{ Due Jan. 7 }

# Lot 20

**362 • Red** | Sire: Red Ter-Ron Judo 56J  
{ Due Jan. 17 }

**364 • Red** | Sire: Red Ter-Ron Troubadour 5K  
{ Due Jan. 13 }

**381 • Red** | Sire: Red Flying K Force 18J  
{ Due Jan. 5 }





## Lot 21

**350 • Red Blaze** | Sire: Mader Warship 108L  
{ Due Jan. 5 }

**352 • Red** | Sire: WFL Mr. Westway 31J  
{ Due Jan. 1 }



**Hart Limit Up 0506 :**  
Sire to 345

## Lot 22

**345 • Black** | Sire: Hart Limit Up 0506  
{ Due Jan. 12 }

**347 • Black** | Sire: Anchorage Missouri 1062  
{ Due Jan. 30 }

**348 • Black** | Sire: Anchorage Missouri 1062  
{ Due Jan. 15 }



## Lot 23

**361 • Red** | Sire: Red U2Q Reagan 2116K  
{ Due March 19 }

**365 • Red** | Sire: Red Ter-Ron Troubadour 5K  
{ Due April 1 }

**374 • Red** | Sire: Red Ter-Ron Troubadour 5K  
{ Due March 2 }



# Lot 24

**366 • Red** | Sire: Red U2Q Reagan 2116K  
{ Due Jan. 20 }

**369 • Red** | Sire: Red U2Q Reagan 2116K  
{ Due Jan. 11 }

**367 • Red** | Sire: Red U2Q Reagan 2116K  
{ Due Feb. 7 }

**378 • Red** | Sire: Red Flying K Force 18J  
{ Due Jan. 11 }



366



369



378

# Lot 25

**383 • Red** | Sire: Red Allison Zeal 197K  
{ Due Jan. 21 }

**373 • Red** | Sire: Red Ter-Ron Genius 101J  
{ Due Jan. 23 }

# Lot 27

**358 • Black Baldy** | Sire: Haroldson's JVI Royal 24E  
{ Due April 15 }

# Lot 26

**399 • Black Blaze** | Sire: RF No Limits 1112J  
{ Due Jan. 20 }

**400 • Black Brockle** | Sire: RF No Limits 1112J  
{ Due Jan. 14 }



**RF No Limits 1112J :**  
Sire to 401, 399 and 400

*Lot* **28**    A 3 embryos  
                               B 3 embryos

Duff-JC 4Real 16250 X S A V Emblynette 0491

4Real is the sire of the top-selling Angus bull in the 2021 Power Plus Bull Sale for \$90,000 – Duff Real Deal. 0491 is the dam of the well known AI sires – S A V Catalyst 6704 and S A V West River 2066. A mating that combines look and power in one tremendous package!



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*Service Sires*

*Pasture exposed to bred heifers on offer.*

## **Anchorage** *Self Made* **2060**

*Sire:* Conley South Point 8362 *Dam:* Wilbar Mayflower 605F *Registration Number:* 2308669

In the top 3% and 6%, respectively for Calving Ease and Birth Weight EPDs, this South Point son is easy fleshing and big testicled. He's smooth made with an abundance of rib shape. His quiet disposition is a bonus! Owned by Hadwin Cattle Co.



## Anchor/GR/07 *Full House* 3381

*Sire:* LFE Best Answer 800H *Dam:* Brooking Beauty 1197 *Registration Number:* 2401760

Packed pedigree as his dam Brooking Beauty 1197, is a SAV Renovation daughter and full sister to the great Brooking Emerald — becoming one of Canada's top donors. Best Answer on the top side combines top end calving ease genetics that also grow with a stylish, long bodied and smooth made package. *Owned with Hadwin Cattle Co.*



## Grass Roots *Security* 455

*Sire:* Grass Roots Bond 007 *Dam:* Grass Roots Trader 151 *Registration Number:* 2363430

Top 2% Calving Ease and 6% Maternal Calving Ease with proven pedigree and high maternal bloodlines for true calving ease.



## Brooking *Panther* 4120

*Sire:* SAV Panther 1906 *Dam:* Brooking Royal Lass 1102 *Registration Number:* 2370672

Born at 77 pounds, this Panther son boasts a Weaning Weight EPD in the top 9% of the breed with an actual weight of 808 pounds. A maternal sister to his dam is an up and coming donor that raised a \$75,000 first calf heifer.



## Riverside *Crackerjack* 6M

*Sire:* Musgrave Crackerjack *Dam:* Riverside Rosewall 20Z *Registration Number:* 2377565

Heifer safe option with a donor cow on the bottomside.

## Preserve Your Legacy. Protect Your Prosperity.

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— ***it's your family's legacy.***

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## CRAIG SENYK *initiatives*

Founded in 2014 by Craig Senyk, Board Chair of Mawer Investment Management, philanthropist and country-music lover, Craig Senyk Initiatives' (CSI) mission is to **raise the profile of Canadian country music** while **generously giving to local charitable organizations**.

CSI presents country-music events and supports like-minded organizations through promotion and partnership. The annual Jamboree for Charity is its flagship event.

[craigsenyk.com](http://craigsenyk.com)



Dalton enjoyed his first year of High Steaks Junior Beef Club! We are very grateful to his four steer buyers.







# Thank You!

It takes so many people to put on a sale! We appreciate friends, neighbors and family members who always show up to help throughout the year. Summertime is always busy with sale prep, and yet, we enjoy some of the year's greatest memories as our sale commences each fall. Special thanks to the High Steaks Junior Beef Club for your help on sale day!



# Success Stories

*A quiet, recipient mother that can raise a big calf, is the greatest investment in an embryo transfer program. Likewise, a commercial cattleman understands the value in a quality replacement.*

**Our goal is to service these needs in both the purebred and commercial industries!**

## First-calvers



"A couple of DCC heifers who understood the assignment. Crank out a big steer calf round one and stick a January embryo for round two. Super quiet and great udders. We've had a lot of success with the DCC heifers as recips!"

- Wade Koberstein,  
Triangle K, Barrhead, AB

## Keeping the end customer in mind



Riley Breuer  
**West Carstairs 4-H**  
Prime carcass from DCC heifer progeny

Jesse & Katie McKinnon  
**McKinnon Cattle Co.**  
Prime meat from DCC heifer progeny



Tschetter Farming, repeat customer, with a huge steer calf at side earlier this summer.





August 28





# Commercial Bred Heifer Sale

*August 28*

7 p.m. (MDT)



Catalogue Design and Video by  
Rural Route Creations, a division of Dorran Marketing Inc.